



Impressions Poultry Seminar



at Merpasa
St. Petersburg, Russia
14/15 Jan

Time Table, Day 1

Time	Subject	Group / Where	Who
08.45 – 09.30	Get together with coffee and tee	All	
09.30 – 10.00	Welcome and introduction	All / Meeting room Merpasa	Michael, Jörg, Stefan
10.00 – 10.30	Introduction Tipper Tie and the Strategy plan Business Model Tipper Tie / Sventa / Merpasa	All	Stefan / Nikolay
10.30 – 11.30	Machine training TTBAG	Group 1	Joe / Victor
10.30 – 11.30	Theory TTBAG, CVW, Eco-Clipper order forms, values	Group 2	Stefan / Nikolay
11.30 – 12.30	Machine training TTBAG	Group 2	Joe / Victor
11.30 – 12.30	Theory TTBAG, CVW, Eco-Clipper, order forms, values	Group 1	Stefan / Nikolay
12.30 – 13.30	Lunch and Handy use	All	Svetlana
13.30 – 14.00	Success Story TTBAGH / TTBAG vac.	All	Joe / Anton
14.00 – 15.00	Company tour Merpasa	All	Michael
15.00 – 15.45 15 min brake	Introduction Merpasa and the Strategy plan	All	Michael
16.00 – 16.45	Introduction Sventa and the Strategy plan	All	Jörg
16.45 – 17.30	Common Business opportunities with Merpasa / Sventa / Tipper Tie	All	Stefan
	Evening program	All	Svetlana

Time Table Day 2

Time	Subject	Group / Where	Who
09.00 – 09.30	Check in to the session of today	all	Stefan
09.30 – 11.00	TTBagH practice	Group 1	Joe / Victor
09.30 – 11.00	TTBagH, Rotamatic, Lines, theory and order forms	Group 2	Stefan / Nikolay
11.00 – 12.30	TTBagH practice	Group 2	Joe / Victor
11.00 – 12.30	TTBagH Rotamatic, Lines, theory and order forms	Group 1	Stefan / Nikolay
12.30 – 13.30	Lunch and Handy use	all	Svetlana
13.30 – 14.00	Competition	all	Nikolay / Joe
14.00 – 14.30	Bags, Tags, Parts - Sales and Service	all	Joe / Anton
14.30 – 15.00	What else do you need to sell successfully	all	Discussion
15.00 – 15.30	Wrap up and take away	all	Stefan

WHO is WHO



Trainers

Joe LaMarsh

Nikolay Nikitenko

Victor Paul

Stefan Künzle

Poultry product specialist, Tipper Tie

Area Sales Manager, Tipper Tie

Field engineer, Tipper Tie

Sales Director, Tipper Tie

Merpasa

Michael Bykovskiy
Svetlana Kormacheva
Alexandr Lebedev
Gleb Kononov
Olga Vysotskaya
Alexei Halin
Konstantin Tichin
Olesya Elushkova
Alla Vassilieva
Juri Camino
Irina Lavrushina
Alexandr Gordienko
Vyacheslav Kadatski

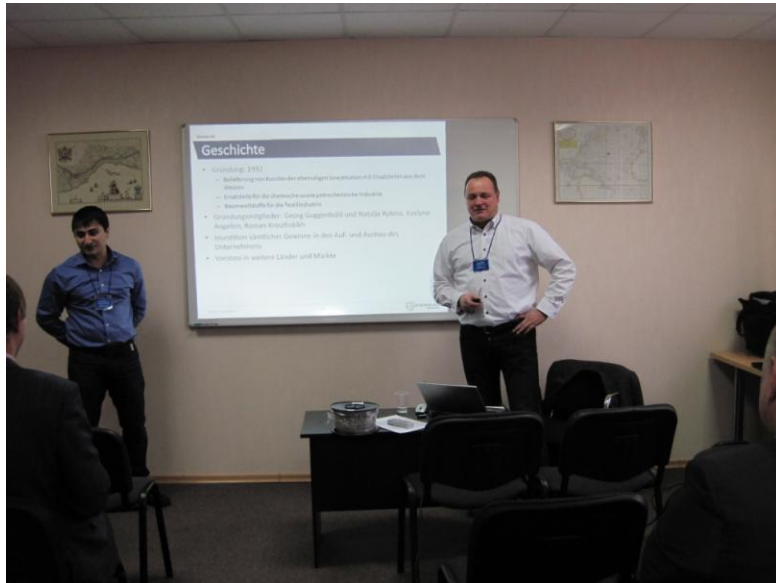
Sventa

Joerg Nold
Michael Kornilov
Maxim Varyushkin
Vadim Osmanov
Anton Dunaev
Marina Voloskova
Andrey Uzelmann
Maxim Antoshin
Valentina Gresko
Artium Tarassov
Irina Spengler

Trimex, Belarus

Alexander Topolev
Alexander Silich

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Thanks Merpasa for being a great host

Thanks to all organizing this great event and working hard on the presentations

Thanks to a great audience, learning during this 2 days, thanks for the interest

Now we have to bring our values to the customer, convince them and help them to get the best product!

We are all looking forward to the success Stories

